



## TO WHOM IT MAY CONCERN

I am pleased to offer this letter of support to Axito for their Regional New Industry Fund Groundswell Accelerator Program application.

“Groundswell” is about supporting the regions to create jobs and build globally competitive and diverse industries and strengthening regional communities affected by Covid-19.

The proposal is for the establishment of a business Accelerator Program within the Shire of Serpentine Jarrahdale, that is tailored to the needs of the region and which ultimately feeds into a future innovation strategy for the Shire. This includes capitalising on its strongest industries in agriculture, tourism and mining whilst developing a significant footprint in advanced manufacturing that will place it in position of comparative advantage in relation to its peers in the surrounding regions.

The Accelerator Program is unique in its goal to stimulate innovation within the Shire by targeting three distinct groups:

- Youth Entrepreneurs, to lay the groundwork for young people in the Shire to generate jobs for themselves and others;
- Small-to-Medium sized Enterprises (SMEs), that are currently domiciled within the Shire, enabling the integration of technology and improved processes into existing operations; and
- Technology developers and researchers, who may have a prototype for a highly useable and scalable technology, but need additional resources in strategy, funding or systems to reach commercialisation.

Axito’s goal is to simultaneously assist economic and job growth within the Shire and the surrounding regions whilst tapping into the latent innovative potential of the people of Western Australia. This program aligns well with the Groundswell objectives and Peel Development Commission’s identified challenges within the Peel region in our 2020-2022 Strategic Plan of high youth unemployment and a need for investment in the region to create new jobs for a rapidly growing populations.

We are pleased to support Axito with their program and wish them all the best with their application.

Yours sincerely



Andrew Ward  
**CHIEF EXECUTIVE OFFICER**

7 August 2020

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