

10 August 2020

GroundSwell Program Application
Department of Primary Industry and Regional Development
PO Box 1143
WEST PERTH WA 6872

To whom it may concern

Letter of support for Serpentine Jarrahdale Accelerator Program

Please consider this letter as support for this project and Axito's application for the GroundSwell funding scheme.

As the Shire of Serpentine Jarrahdale population grows at a significant rate, investment in local business is vital to support the growth of innovation and jobs. The Shire is the fastest growing local government in Western Australia with young people (ages 0 – 24) making up almost 37% of our population; and over 2,000 businesses currently registered in the Shire district.

The Accelerator Program provides an exciting and crucial service to support young people moving into the workforce, and small to medium businesses to help diversify and grow our existing and emerging industries.

Our Shire currently experiences challenges due to the lack of supportive enterprise infrastructure, in which to attract and sustain a secondary business economic structure that builds on the success of primary sector businesses: agriculture, food production, raw material extraction and equine development.

Council supports the idea of innovation hubs as part of the Mundijong Smart City Deal as we continue to advocate for innovative opportunities to support investment in the region, and create new jobs for our rapidly growing population. The Accelerator Program and planned Innovation Hub will help achieve this vision by facilitating growth of our local business and supporting collaboration between experts and entrepreneurs.

We are pleased to provide this letter of support for the Serpentine Jarrahdale Accelerator Program and look forward to working with Axito going forward in the provision of this facility.

Yours sincerely



Paul Martin
Chief Executive Officer